



Laundromat123.com

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SITE SELECTION ANALYSIS

LOCATION:

PTS POPULATION WITHIN 1 MILE RADIUS

- 1 Below 25,000
- 4 25,000 to 29,999
- 6 30,000 to 34,999
- 8 35,000 to 40,000 & 1 more for each 5K higher

PTS HISPANIC POPULATION - 1 MILE

- 1 Less Than 20%
- 4 21% to 28%
- 5 29% to 36%
- 6 36% to 40% & 1 more for each 10% higher

PTS RENTERS WITHIN 1 MILE RADIUS

- 2 27% Or Less
- 3 28% To 34%
- 5 35% To 44%
- 6 45% TO 50% & 1 more for each 10% higher

PTS MOST COMMON HOUSING WITHIN 1 MILE

- 0 Senior Citizen Housing
- 2 Single Family Homes
- 4 Mixed: Town Homes, Apartments, Condos
- 6 Apartments, Duplexes, Trailer Parks

PTS VISIBILITY OF SIGNAGE

- 0 Limited Signage
- 2 Store Sign Visible
- 3 Store Sign Visible for 300' Or More
- 4 Monument Sign Visible For 300'

PTS PARKING AVAILABLE AT SITE

- 2 Parking Not Directly In Front of Store
- 1 Limited Parking In Front of Store
- 4 One Space for Every 400 SqFt Of Store
- 5 One Space for Every 300 SqFt Of Store

PTS LAUNDROMATS WITHIN 1 MILE

- 2 Six or More Existing Laundromats
- 1 Four or Five Laundromats
- 3 Two or Three Laundromats
- 5 None or One Laundromat

PTS BLUE COLLAR WORKERS - 1 MILE RADIUS

- 1 Below 30%
- 2 30% To 37%
- 3 38% To 44%
- 4 45% to 50% & 1 more for each 10% higher

PTS TYPE OF COMMERCIAL BUILDING

- 1 Poorly Kept Neighborhood Center
- 3 Neighborhood Shopping Center
- 4 Major Shopping Center with Large Food Store
- 5 Free Standing Building

PTS STORE LOCATION IN SHOPPING CENTER

- 2 Corner or Crotch Unit
- 2 Interior Unit
- 3 End Unit
- 5 Free Standing Building

PTS IMPACT OF NEARBY BUSINESSES

- 1 Near Pool Room, Tavern, Teenage Attraction
- 1 Near Long-Term Parking Customers
- 2 Same Center as Major Fast Food
- 3 7-11 Or Mini-Market or no neighbors

PTS GLASS EXPOSURE

- 1 Limited Glass in Front
- 2 Mostly Glass Front
- 3 Full Glass Front
- 4 Full Glass Front and Side

PTS TYPE OF STREET

- 1 Neighborhood Street
- 2 Not directly on Major Street
- 3 Medium Arterial Street
- 4 Busy Major Arterial Street

PTS ENTRANCES TO SITE

- 1 Only One Entrance
- 2 Two or More
- 3 Three or More
- 4 Four or More

NUMERICAL RATING

TOTAL POINTS

Excellent Location	58 and up
Great Location	50 to 57
Good Location	42 To 49
Fair Location	41 or less

